

ORDER



Orders
Order / Rev: 690695 - 4
Alt Order #:
Product Desc: Stabenow for Senate
Estimate: 12256
Flight Dates: 10/08/12 - 10/14/12
Original Date / Rev: 06/14/12 / 10/05/12
Order Type: Political

WZZM 13

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stabenow, D/ D/ Senate
Demographic: A25-54
Product Codes: PL-Federal, PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	63	\$20,920.00	\$17,782.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	63	\$20,920.00	\$17,782.00	0.00
Totals	63	\$20,920.00	\$17,782.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/08/12	10/14/12	M-F 5-530a M-F Morning News	CM	5-530a	M-W-F--	:30	3	\$105.00	P-3	0.00	NM	3	\$315.00
2	WZZM	10/08/12	10/14/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-T---	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
3	WZZM	10/08/12	10/14/12	M-F 6-7a M-F Morning News	CM	6-7a	MTWTF--	:30	5	\$270.00	P-3	0.00	NM	5	\$1,350.00
4	WZZM	10/08/12	10/14/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	5	\$355.00	P-2	0.00	NM	5	\$1,775.00
5	WZZM	10/14/12	10/14/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
6	WZZM	10/12/12	10/12/12	M-F 10-1030am Millionaire	CM	10-1030am	----F--	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
7	WZZM	10/11/12	10/11/12	M-F 1030-11am Millionaire	CM	1030-11a	---T---	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
8	WZZM	10/10/12	10/10/12	The View The View	CM	11a-12n	--W----	:30	1	\$120.00	P-4	0.00	NM	1	\$120.00
9	WZZM	10/08/12	10/08/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
10	WZZM	10/09/12	10/09/12	M-F 1230-1p Judge Gloria	CM	1230-1p	-T-----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
11	WZZM	10/12/12	10/12/12	The Chew The Chew	CM	1-2p	----F--	:30	1	\$95.00	P-4	0.00	NM	1	\$95.00

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12	WZZM	10/08/12	10/11/12	M-F 3-4p Katie	CM	3-4p	M-WT---	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
13	WZZM	10/09/12	10/12/12	M-F 4-430pm Judge Judy	CM	4-430p	-T-TF--	:30	3	\$120.00	P-3	0.00	NM	3	\$360.00
14	WZZM	10/08/12	10/12/12	M-F 430-5pm Judge Judy	CM	430-5p	MTW-F--	:30	4	\$120.00	P-3	0.00	NM	4	\$480.00
15	WZZM	10/08/12	10/11/12	M-F 5-530pm Judge Judy	CM	5-530p	M-WT---	:30	3	\$195.00	P-3	0.00	NM	3	\$585.00
16	WZZM	10/09/12	10/12/12	M-F 530-6pm M-F News	CM	530-6p	-T--F--	:30	2	\$390.00	P-2	0.00	NM	2	\$780.00
17	WZZM	10/08/12	10/11/12	M-F 6-630p M-F News	CM	6-630p	M-WT---	:30	3	\$780.00	P-2	0.00	NM	3	\$2,340.00
18	WZZM	10/09/12	10/12/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	-T--F--	:30	2	\$210.00	P-3	0.00	NM	2	\$420.00
19	WZZM	10/08/12	10/11/12	M-F 730-8p Insider	CM	730-8p	M-W----	:30	2	\$210.00	P-3	0.00	NM	2	\$420.00
20	WZZM	10/08/12	10/08/12	Mon Prime Other Dancing w/the Stars	CM	8-10p	M-----	:30	1	\$1,440.00	P-3	0.00	NM	1	\$1,440.00
21	WZZM	10/09/12	10/09/12	Tue Prime A Last Man Standing/Cougar Town	CM	8-9p	-T-----	:30	1	\$1,440.00	P-3	0.00	NM	0	\$0.00
<div> <div>Spot</div> <div>Ch</div> <div>Date Range</div> <div>Description</div> <div>Start/End Time</div> <div>Weekdays</div> <div>Length</div> <div>Rate</div> <div>Rtg</div> <div>Type</div> </div> <div> <div>1</div> <div>NZZM</div> <div>10/09/12-10/09/12</div> <div>Tue Prime A</div> <div>8-9p</div> <div>-T-----</div> <div>:30</div> <div>(\$1,440.00)</div> <div>0.00</div> <div>NM</div> </div> <div>Credited</div> <div>[credit na's]</div>															
22	WZZM	10/10/12	10/10/12	Wed Prime C Wed 10-11p	CM	10-11p	--W----	:30	1	\$540.00	P-3	0.00	NM	1	\$540.00
23	WZZM	10/11/12	10/11/12	Thu Prime B Wipeout	CM	9-10p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	0	\$0.00
<div> <div>Spot</div> <div>Ch</div> <div>Date Range</div> <div>Description</div> <div>Start/End Time</div> <div>Weekdays</div> <div>Length</div> <div>Rate</div> <div>Rtg</div> <div>Type</div> </div> <div> <div>1</div> <div>NZZM</div> <div>10/11/12-10/11/12</div> <div>Thu Prime B</div> <div>9-10p</div> <div>---Th----</div> <div>:30</div> <div>(\$1,800.00)</div> <div>0.00</div> <div>NM</div> </div> <div>Credited</div> <div>[credit na's]</div>															
24	WZZM	10/12/12	10/12/12	Fri Prime B What Would You Do?	CM	9-10p	----F--	:30	1	\$420.00	P-3	0.00	NM	1	\$420.00
25	WZZM	10/14/12	10/14/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	1	\$1,440.00	P-3	0.00	NM	1	\$1,440.00
26	WZZM	10/08/12	10/12/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	MTWTF--	:30	5	\$470.00	P-2	0.00	NM	5	\$2,350.00
27	WZZM	10/13/12	10/13/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
28	WZZM	10/14/12	10/14/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S	:30	1	\$360.00	P-3	0.00	NM	1	\$360.00
29	WZZM	10/09/12	10/11/12	Nightline Nightline	CM	1135p-1202a	-T-T---	:30	2	\$240.00	P-3	0.00	NM	2	\$480.00
30	WZZM	10/09/12	10/09/12	Tue Prime B Dancing With The Stars: The Re	CM	9-10p	-T-----	:30	1	\$1,020.00	P-3	0.00	NM	1	\$1,020.00
31	WZZM	10/11/12	10/11/12	Prime Political Program Vice-Presidential Debate	CM	Thurs 9-11p	---T---	:30	1	\$1,440.00	P-4	0.00	NM	1	\$1,440.00
32	WZZM	10/10/12	10/10/12	Wed Prime A Middle/The Neighbors	CM	8-9p	--W----	:30	1	\$780.00	P-3	0.00	NM	1	\$780.00
33	WZZM	10/08/12	10/12/12	General Hospital General Hospital	CM	2-3p	MTWTF--	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
34	WZZM	10/13/12	10/13/12	WZZM Sat Weekend ANCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00

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35	WZZM	10/08/12	10/12/12	M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
													Totals	63	\$20,920.00